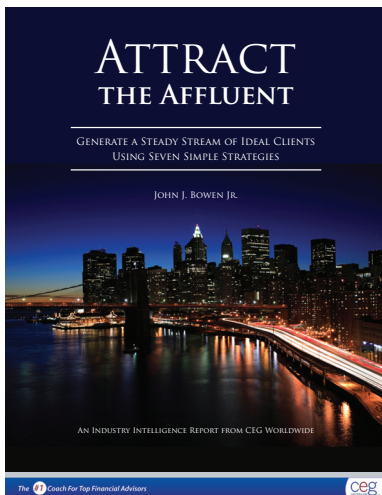


# ATTRACT THE AFFLUENT

## SEVEN SIMPLE STRATEGIES FOR ATTRACTING YOUR IDEAL CLIENT

*Attract the Affluent* is a 90-day accelerated coaching program...

designed to help you get at least one new affluent client every month. Based on the proven client attraction strategies of today's elite financial advisors, *Attract the Affluent* is the fastest way to accelerate your success and provide a world-class client experience while enjoying a fantastic quality of life.



### The *Attract the Affluent* coaching program shows you:

- ✓ How to get one new affluent client every 30 days for the next 18 months and beyond.
- ✓ Best practices of elite financial advisors and how to use them in your business to get proven results.
- ✓ Surefire ways to leverage social media to attract your ideal affluent clients.
- ✓ How to effectively use video, white papers, ebooks and webinars to create "trusted expert" status starting tomorrow.
- ✓ The right way to increase referrals without asking your clients for help.
- ✓ How to spot hidden opportunities in your wealth management practice that will create tremendous economic value for all stakeholders.
- ✓ And much more ...

Best of all, *Attract the Affluent* shows you how... to integrate these strategies into a client attraction platform that can work almost entirely on autopilot. You'll continue to attract new affluent clients every single month like clockwork. And you'll be able to make every year your best year ever.

Be sure to download "*Attract the Affluent*" special report: [www.cegworldwide.com/ata](http://www.cegworldwide.com/ata)

To get started, please contact Jennifer Stanton at 888-246-8043  
or [jstanton@cegworldwide.com](mailto:jstanton@cegworldwide.com).



The #1 Coach For Top Financial Advisors

# The Only Proven Way to Attract at Least One New Affluent Client Every Month

We've broken the eight simple modules of *Attract the Affluent* into intensive 60-minute webinars. During each presentation, we show you how to implement each part of this client attraction system in a clear, step-by-step manner.

You'll discover how to fine-tune these powerful client attraction tactics for your own business. And you'll have priority access to the best resources and tools to make building your client attraction platform as simple as possible.

## GROUP COACHING SESSIONS

- Overview: Build Your Platform**
- Session 1: Perfect Your Personal Story**
- Session 2: Power Up LinkedIn**
- Session 3: Drive Second Opinions**
- Session 4: Create Your Webinar and Live Presentations**
- Session 5: Inspire with Your Presentations**
- Session 6: Finish Your First Ebook**
- Session 7: Launch Your First Ebook**

## Additional Coaching Services

### **Two-day *Attract the Affluent* Live Workshop**

During this intimate seminar, we'll help you put together your 18-month action plan. We'll work with you one-on-one to address any roadblocks or challenges you may be having. And we'll work together to help you implement these client attraction strategies in the most efficient—and productive—way possible.

And as part of your work-shop, you'll also get the opportunity to perfect your personal story on video. You see, we're bringing in a special three-camera studio just for our advisors. We'll even edit the video for you and send you the finished copy. All you need to do is share it with your prospective affluent clients.



### ***Attract the Affluent* Online**

Even after you finish your 90-day launch program, you'll continue to enjoy full access to *Attract the Affluent* Online for an additional 15 months. This members-only platform includes more than 40 videos that help you understand exactly how to use each strategy in your business ... proven templates for webinars, social media and face-to-face presentations ... and special reports that will help you implement each strategy in less time.

### **Insider Access to Our Private Marketing Resources**

As a member of *Attract the Affluent*, you get something totally unique: access to our "inner circle" of marketing experts. And you'll also get a full list of the best resources to help you get your client attraction platform up and running as fast as possible.

### **Ongoing Group Coaching**

In addition, membership in *Attract the Affluent* lets you access our private Facebook group. This is a fantastic way to network with other participants, get help with any challenges and leverage the power of the mastermind.

